

PIERSON'S

FUNERAL SERVICE LTD.



403-235-3602

Price & Information Guide

Our Mission Statement

To deliver, with pride, exceptional funeral and related services to Calgary and area communities, exercising honesty, integrity and compassion in all aspects of our business.

www.piersons.ca

Main Office

Forest Lawn Chapel

4121 - 17 Avenue S.E.
Calgary, AB T2A 0T1
Tel: (403) 235-3602
Fax: (403) 235-1968
Toll Free: (877) 333-3131

Flower Gallery

4119 - 17 Avenue S.E.
Calgary, AB T2A 0T1
Tel: (403) 248-2400
Fax: (403) 235-1968
Toll Free: (800) 387-2400
www.flowergallery.ca

Cochrane Country Funeral Home

#6 - Sundance Mall,
402 Railway Street West
Cochrane, AB T4C 2B6
Tel: (403) 932-1039
Fax: (403) 851-1039

www.cochranecountryfuneralhome.com

Pet Heaven

Crematorium and Funeral Chapel

5648A Burbank Road SE
Calgary, AB T2H 1Z4
Tel: (403) 266-2911
Fax: (403) 255-2998

www.petheavencalgary.com

FUNERAL COSTS - AN OVERVIEW:

The following guide should assist any person who will make funeral arrangements or preplan a funeral. It clearly identifies the choices that are available and corresponding costs. Pierson's Funeral Service makes every attempt to keep our prices low while maintaining the best quality products and services. We are a family owned funeral home in Calgary that has succeeded by hard work and building an excellent reputation. We are proud of our no pressure policy as well as our knowledgeable, professional and outstanding staff.

As you review this section, please refer to the Funeral Contract Worksheet on the opposite side of this page. This should help you see the "big picture" of funeral costs.

There are three groups of charges that any family can expect to pay for a funeral:

1. PROFESSIONAL SERVICES:

A portion of the cost of any funeral, regardless of how simple or elaborate, is the basic service fee. This fee goes to pay for the many fixed overhead costs associated with running the funeral home. Our overhead includes our physical costs, but more importantly our experienced staff and the time they spend with you.

The following is a summary of the most common services we offer. On the next overleaf these services are explained in detail.

- Basic Services, Arrangements, Administration & Basic Documentation
- Embalming and Sanitation
- Preparations for Viewing (*Dressing, Cosmetics*)
- Family Viewing/ Public Visitation/Prayers
- Use of Chapel for Funeral Service
- Facilitation of Service Elsewhere
- Reception Facilities & Host
- Graveside Services
- Funeral Stationery (*Register Book, Memorial Folders, Maps, Thank You Cards*)
- Funeral Sedan (*Lead/Clergy Vehicle*)
- Funeral Coach (*Hearse*)
- Funeral Limousine (*Family*)
- Funeral Limousine (*Casket bearers*)

2. MERCHANDISE:

In the following pages you will see our price guides for an extensive range of funeral merchandise. We make every attempt to purchase our products from independent Canadian suppliers which helps us maintain high standards and low prices. Our policy is to ensure you have all the information you need to make any decision and not to pressure you in any way.

The following is a summary of the funeral merchandise we provide:

- Caskets
- Outer Burial Containers
- Urns
- Urn Vaults
- Keepsake Jewelry
- Flowers
- Memorials (Monuments and Headstones)
- Funeral Stationery (included in our "professional services" category)

3. DISBURSEMENTS:

Not all of the costs of a funeral or memorial service are funeral home charges. Many of the costs are items sourced outside the funeral home. Your funeral director can help with each item we have listed.

Here are some of the common disbursement costs associated with funerals:

- Cemetery
- Newspaper Notices
- Honoraria (Gifts to ministers, organists and soloists)
- Traveling Expenses
- Catering
- Government Death Certificates

These items are often added to the funeral invoice to save the family time and inconvenience.

FUNERAL CONTRACT WORKSHEET

PROFESSIONAL SERVICES:

Funeral Service Option: _____ \$ _____

- | | |
|--|---|
| <input type="checkbox"/> Basic service fee, funeral arrangement time, administration and basic documentation | <input type="checkbox"/> Facilitation of service elsewhere |
| <input type="checkbox"/> Transfer of remains to funeral home and sheltering | <input type="checkbox"/> Reception facilities & host |
| <input type="checkbox"/> Embalming and sanitation | <input type="checkbox"/> Graveside services |
| <input type="checkbox"/> Preparations for viewing (<i>Dressing, Cosmetics</i>). | <input type="checkbox"/> Co-ordination with crematorium |
| <input type="checkbox"/> Family viewing / Public visitation / Prayers | <input type="checkbox"/> Funeral stationery package:
<i>(platinum, gold, silver)</i> |
| <input type="checkbox"/> Use of PFS Chapel for service | <input type="checkbox"/> Funeral sedan (<i>lead/clergy vehicle</i>) |
| | <input type="checkbox"/> Funeral coach (<i>hearse</i>) |
| | <input type="checkbox"/> Funeral limousine (<i>family</i>) |
| | <input type="checkbox"/> Funeral limousine (<i>casket bearers</i>) |

Service Overtime Fee: _____ \$ _____

Other: _____ \$ _____

MERCHANDISE:

Casket: _____ \$ _____

Outer Burial Container: _____ \$ _____

Cremation Fee: _____ \$ _____

Urn and Urn Vault: _____ \$ _____

Floral Arrangements: _____ \$ _____

Other: _____ \$ _____

Other: _____ \$ _____

Sub-Total: \$ _____

Federal G.S.T. (Reg. #104198049): \$ _____

Services and Merchandise Total: \$ _____

DISBURSEMENTS: (GST Included)

Press Notices: _____ \$ _____

Death Certificates: _____ \$ _____

Honouraria: _____ \$ _____

Cemetery: _____ \$ _____

Catering: _____ \$ _____

Other: _____ \$ _____

Other: _____ \$ _____

Disbursements Total: \$ _____

Total Services, Merchandise, GST & Disbursements: \$ _____

1. PROFESSIONAL SERVICES:

The following is a more detailed explanation of our professional services. Listed are the services we provide and a brief explanation of each. On the following overleaf, you will notice our funeral services are grouped into “packages” that represent the professional services typically chosen for most funerals. If there is no service package that represents your wishes, your funeral director will assist you in developing a service with the options you desire.

BASIC SERVICE FEE, ARRANGEMENT TIME, ADMINISTRATION

A portion of the cost of any funeral regardless of how simple or elaborate is the basic service fee. There are many fixed overhead costs associated with running the funeral home. We do all we can to keep these costs down while providing you with a clean, modern, comfortable and dignified place to arrange the funeral. There is a great deal of work that occurs in the planning and presenting of a funeral. Our office staff is very busy securing necessary documentation, registering the death with the department of vital statistics, obtaining forms from the attending physician, the chief medical examiner and acquiring paperwork such as burial permits and shipping documents. There is also accounting and billing, regulatory compliance, legal and audit fees, supplies, telephones, insurance, salaries, employee benefits and taxes that all have to be accounted for.

When you sit down to make funeral arrangements, you are meeting with a trained, licensed and well qualified Funeral Director. The director will be able to answer all your questions and assist you in planning a meaningful ceremony. He or she will also assist you in the writing of a newspaper notice (obituary), helping find the appropriate Clergy, and directing you to any financial benefits that you may qualify for (Canada Pension, Insurance, Last Post Fund, Alberta Human Resources, etc.). Once you finish arranging the funeral with the director there is substantial work to be done. The director is responsible for the coordination of many aspects of the service: the attendance of the clergyman, musicians, and other participants; the ordering of all funeral merchandise including urn, casket, vault, flowers and memorials (headstones), memorial folders; and the coordination of other related services such as the cemetery, grave setup, church, caterer, police escorts and any other details the family requests.

TRANSFER OF REMAINS

The transfer of your loved one from anywhere within the Calgary & Cochrane local area to our funeral home in a professional and dignified manner is included in our basic service fee. Whether the death occurs at home, in a hospital or care facility, our highly trained staff is on call 24 hours a day to assist you. We also ensure the safe, proper sheltering of the deceased, the transfer vehicle and equipment, linen, supplies and staff required to facilitate the removal process.

EMBALMING AND SANITATION

Embalming is not required by law except in certain circumstances. Pierson’s Funeral Service requires that any body receiving a public visitation be embalmed. There are many practical reasons for this procedure. First, embalming is the sanitation and disinfection of the body. It is a safe way to ensure the safety of public health in the presence of the deceased. Secondly, embalming will preserve the body. Decomposition begins immediately upon the onset of death and accelerates as time continues. By embalming the body, it allows us the necessary time for family to gather and to make all the preparations for a meaningful service. Thirdly, embalming assists in the natural presentation of the deceased. A final memory of the deceased resting peacefully is very comforting to many people. Our licensed Embalmers are highly skilled technicians who take great pride in their service to your family.

PREPARATIONS FOR VIEWING

The final preparation of the body for viewing includes dressing the body, placing it in the casket as well as completing any necessary cosmetics and hair dressing. Other preparations include arranging the casket, floral tributes and other memorabilia in a pleasing and attractive manner.

FAMILY VIEWING/ PUBLIC VISITATION/ PRAYERS

Nearly all cultures and religions encourage a public time to console and support the family of someone who has died. We have appealing facilities designed to host these important occasions. Our staff will do all they can to create a positive experience for your family and friends.

USE OF FUNERAL HOME CHAPEL FOR THE FUNERAL SERVICE

Pierson’s Funeral Service operates two attractive chapels. Our Forest Lawn Chapel is located at 17th Avenue and 41st Street SE and is equipped with modern sound equipment and a piano and organ. Our Cochrane Country Funeral Home location has a quaint chapel that can accommodate up to 30 people. They each have ample parking and our staff will accommodate these services to our highest standard.

STAFF & EQUIPMENT FOR SERVICE ELSEWHERE

Many funerals and memorial services are not held in the funeral home. We are experts in the coordination of services that are held elsewhere. We serve all faiths and work closely with the necessary clergy to facilitate the appropriate religious ceremony while in their place of worship. We can also facilitate ceremonies in other venues such as parks, community halls, hotels, public buildings or places that are significant to the family. In each case we will assist in ensuring that all details of the service are cared for, including music, seating, and any other necessary equipment.

RECEPTION FACILITIES & HOST

Receptions following a funeral are important occasions. Often people have travelled from out of town or family and friends have gathered after years of separation. The reception following the service allows for an opportunity to visit while enjoying something to eat. Both of our Calgary chapels include facilities for receptions or luncheons. We provide the serving tables, linens, beverages, plates, napkins, and a host or hostess to facilitate the reception. We offer a professional catering service and also allow families to use their own organization or caterer.

GRAVESIDE SERVICES

Many funeral and memorial services include traveling to the final resting place for a service of interment. Your funeral director will assist you in coordinating all the details of this service.

FUNERAL STATIONERY

Funeral Stationery includes items such as the register book, memorial folders, memorial cards, photo's, obituary cards, memorial candles, thank you cards and maps. The register book is much more than a list of the people who attended the service. There are introductory pages that include the name of the deceased and all the details of the service. There are pages to list the family, a page with a copy of the obituary, a page to document memorial tributes and a page to document floral tributes. Families can request pages for friends and family to add personal memories of the deceased. Memorial Folders are the "cards" that are handed out at the door of every funeral. We have some beautiful preprinted choices where we then custom design the inside for each funeral. We also print completely customized memorial folders with personalized watermarks, photos and designs. We also have memorial cards that are a smaller and simpler option that include personalized photos and watermarks. Obituary cards are another option to have a laminated keepsake of the obituary that may not only be for the family but guests of the service as well. Our Stationery also includes enlarged photos, both 8 x 10 and 11 x 17 to display at the service. For the service we display the

photos in a Pierson's frame, and following the service, the photos are provided to the family. Memorial candles are excellent keepsakes that the family can keep in their home that memorializes their loved one following the services. Thank you cards are provided to each family. Maps are often necessary to assist funeral processions. With Calgary growing and the traffic increasing, we make every effort to ensure all who want to attend will find their way.

FUNERAL SEDAN (LEAD/CLERGY VEHICLE)

Funeral customs through the years dictate that the clergy (of any religion) lead the funeral procession. Our lead car will comfortably transport the clergy. It will also let the public know that a procession is in progress with its flashing lights.

FUNERAL COACH (HEARSE)

The funeral coach is a specialized vehicle designed to transport its precious cargo with dignity and respect.

FUNERAL LIMOUSINE (FAMILY)

Many families find driving a difficult task while mourning. Our chauffeured limousines will ensure that the family is transported to all of the necessary destinations in comfort.

FUNERAL LIMOUSINE (CASKET BEARERS)

To assist with the transporting of those who will carry the casket, many families choose to provide limousine service for the casket bearers. This also ensures that they are together as a group when their services are required.

OTHER SERVICES

Funeral Directors offer assistance in all areas of funeral service from dis-interring and re-interring remains to having them repatriated (shipped home) anywhere in the world. It would be impossible to list everything we do. If you are curious about some aspect of funerals or have a special request, we encourage you to consult with your funeral director.

FUNERAL SERVICE OPTION PACKAGES

When planning a funeral service the numerous options available can be overwhelming. To help simplify matters and assist families in making decisions, Pierson's has taken the most commonly requested services and placed them into packages.

The packages on the next page offer convenience over selecting each item separately. Whether you choose to build your service from the ground up or pick one of the available packages, our staff will be on hand to help guide you through the process.

FUNERAL SERVICE OPTION PACKAGES

TRADITIONAL FUNERAL SERVICE with BURIAL I.....Price 7,020

<i>Professional Services – 4500</i>	<i>Facilities – 1115</i>	<i>Transportation – 875</i>	<i>Merchandise – 530</i>
Basic Service Fee, Arrangement Time, Administration & Basic Documentation	Preparations for Viewing (Dressing, Cosmetics) Family Viewing/ Public Visitation/ Prayers		Platinum Funeral Stationery Package Funeral Sedan (Lead/clergy vehicle)
Transfer of the Remains to Funeral Home & Sheltering	Use of Chapel for Funeral Service or Facilitation of Service Elsewhere		Funeral Coach (Hearse) Funeral Limousine (Family)
Embalming and Sanitation	Reception Facilities & Host Graveside Services		Funeral Limousine (Casket bearers)

TRADITIONAL FUNERAL SERVICE with CREMATION I.....Price 6,965

<i>Professional Services – 4500</i>	<i>Facilities – 1205</i>	<i>Transportation – 730</i>	<i>Merchandise – 530</i>
Basic Service Fee, Arrangement Time, Administration & Basic Documentation	Preparations for Viewing (Dressing, Cosmetics) Family Viewing/ Public Visitation/ Prayers		Graveside Inurnment Services Platinum Funeral Stationery Package
Transfer of the Remains to Funeral Home & Sheltering	Use of Chapel for Funeral Service or Facilitation of Service Elsewhere		Funeral Sedan (Lead/clergy vehicle) Funeral Coach (Hearse)
Embalming and Sanitation	Reception Facilities & Host Co-ordination with Crematorium		Funeral Limousine (Family)

TRADITIONAL FUNERAL SERVICE with CREMATION II.....Price 6,365

<i>Professional Services – 4220</i>	<i>Facilities – 1205</i>	<i>Transportation – 510</i>	<i>Merchandise – 430</i>
Basic Service Fee, Arrangement Time, Administration & Basic Documentation	Preparations for Viewing (Dressing, Cosmetics) Family Viewing/ Public Visitation/ Prayers		Reception Facilities & Host Co-ordination with Crematorium
Transfer of the Remains to Funeral Home & Sheltering	Use of Chapel for Funeral Service or Facilitation of Service Elsewhere		Gold Funeral Stationery Package Funeral Coach (Hearse)
Embalming and Sanitation			Funeral Limousine (Family)

TRADITIONAL FUNERAL SERVICE with BURIAL IIPrice 6,220

<i>Professional Services – 4210</i>	<i>Facilities – 905</i>	<i>Transportation – 675</i>	<i>Merchandise – 430</i>
Basic Service Fee, Arrangement Time, Administration & Basic Documentation	Preparations for Viewing (Dressing, Cosmetics) Family Viewing/ Public Visitation/ Prayers		Graveside Services Gold Funeral Stationery Package
Transfer of the Remains to Funeral Home & Sheltering	Use of Chapel for Funeral Service or Facilitation of Service Elsewhere		Funeral Sedan (Lead/clergy vehicle) Funeral Coach (Hearse)
Embalming and Sanitation			Funeral Limousine (Family)

MEMORIAL SERVICE with GRAVESIDEPrice 5,325

<i>Professional Services – 3140</i>	<i>Facilities – 1125</i>	<i>Transportation – 530</i>	<i>Merchandise – 530</i>
Basic Service Fee, Arrangement Time, Administration & Basic Documentation	Identification Viewing Co-ordination with Crematorium		Reception Facilities & Host Platinum Funeral Stationery Package
Transfer of the Remains to Funeral Home & Sheltering	Use of Chapel for Funeral Service or Facilitation of Service Elsewhere		Funeral Sedan (Lead/Clergy vehicle) Funeral Limousine (Family)
	Graveside Inurnment Services		

MEMORIAL SERVICEPrice 4,725

<i>Professional Services – 2860</i>	<i>Facilities – 1125</i>	<i>Motor Vehicles – 310</i>	<i>Merchandise – 430</i>
Basic Service Fee, Arrangement Time, Administration & Basic Documentation	Identification Viewing Use of Chapel for Funeral Service or		Reception Facilities & Host Gold Funeral Stationery Package
Transfer of the Remains to Funeral Home & Sheltering	Facilitation of Service Elsewhere Co-ordination with Crematorium		Funeral Limousine (Family)

TRADITIONAL GRAVESIDE SERVICEPrice 4,560

<i>Professional Services – 3300</i>	<i>Facilities – 515</i>	<i>Transportation – 585</i>	<i>Merchandise – 160</i>
Basic Service Fee, Arrangement Time, Administration & Basic Documentation	Embalming and Sanitation Preparations for Viewing (Dressing, Cosmetics)		Graveside Services Funeral Coach (Hearse)
Transfer of the Remains to Funeral Home & Sheltering	Family viewing/ Public Visitation/ Prayers		Funeral Limousine (Family)

NO SERVICEPrice 1,615

<i>Professional Services – 820</i>	<i>Facilities – 525</i>	<i>Transportation – 110</i>	<i>Merchandise – 160</i>
Basic Service Fee, Arrangement Time, Administration & Basic Documentation	Transfer of the Remains to Funeral Home & Sheltering		Graveside Services or Co-ordination with Crematorium
	Identification Viewing		

This is a minimum service for either Cremation or Burial with Arrangement time, Transfer of the deceased to the Crematorium/Cemetery included. This package can be further personalized with additional itemized services, some of which are: Family Viewing and Visitation Time, Personalized Stationery.

ITEMIZED PROFESSIONAL SERVICES

The following is an itemized list of services Pierson's offers. On the previous page we have carefully put together packages consisting of funeral services most families prefer. These packages offer convenience and savings over choosing individual components from the detailed list. We will assist you to make sure the final result is exactly to your wishes.

Professional Services:

Basic Service Fee, Arrangement Time, Administration & Basic Documentation (PS,F,M).....	1,735
Repatriation Basic Service Fee, Arrangement Time & Administration (PS,F,M).....	1,055
Documentation for International Repatriation (PS).....	540
No Service Basic Service Fee, Arrangement Time, Administration & Basic Documentation (PS,F,M).....	930
A Licensed Funeral Director to Consult or Administer the following (per hour) (PS).....	135
(After hour's arrangements, Documentation for Foreign Consulates, Disinterment/Reinterment, etc)	
Embalming & Sanitation of Deceased (PS)	715
Preparation of Deceased for Viewing (PS)	345
Facilities for Ceremonial Bathing (PS,F)	250
Identification Viewing (PS,F)	125
Family Viewing / Public Visitation / Prayers (PS,F)	385
Extra or Extended Visitation (PS,F).....	100 per hour
Facilities and Staff for Funeral Service (PS,F)	900
Facilitation of Service Elsewhere (PS,F).....	900
Handling of Graveside Service (PS,T)	265
Delayed Graveside Service (due to reception) (PS).....	255
Grave set-up fee (PS).....	250
Tent & chairs at cemetery	175
Casket Bearers	75
Coordination with Crematorium (PS,F,T).....	265
Reception Host and Facilities (PS,F).....	330
Weekend / Holiday Surcharge (PS,F)	380
Additional Funeral Director's Statements of Death (each) (M).....	16
Video Tributes (4 hrs) (PS,M)	260
Additional copies of DVD (M).....	20
A/V equipment at alternate location (PS,F,T)	250

Funeral Stationery:

Packages:

Platinum (PS,M)	725
<i>Completely customized book, folders, inserts, 11x17, 8x10, 12 laminated bookmarks, 12 laminated folders, candle</i>	
Gold (PS,M)	575
<i>Customized with 4 images book, folders, 11x17, 8x10 8 laminated bookmarks, 8 laminated folders</i>	
Silver (PS,M)	425
<i>Customized with 2 images book, cards, 11x17, 4 laminated cards</i>	

Itemized Stationery:

Personalized Register Book (PS,M)	135
Register Book (M).....	75
Memorial Folders (set-up fee) (PS).....	180
Standard size folders (each) (M)	1.00
Bulletin size folders (each) (M).....	1.50
Inserts (poem, obituary, hymn) (PS,M).....	50
Memorial Card/Bookmark (set-up fee) (PS).....	90
Memorial Card (each) (M)	1
Laminated Bookmark (each) (M).....	3
11 x 17 (photo enlargement) (M)	5
8 x 10 (framed enlargement) (M)	15
Memorial Candle (M).....	35
Map.....	90

Transportation:

Transfer of Deceased to.....	295
Funeral Home and Sheltering (PS,F,T)	
Vehicle for flower transportation or delivery to airport.....	115
Mileage (per running km)	0.90

Funeral Sedan (PS,T).....	185
Funeral Coach (Hearse) (PS,T)	320
Funeral Limousine	
Basic Service (2 hours) (PS,T).....	
Full Service (5 hours) (PS,T)	
Limousine (rate per hour additional) (PS,T)	125

Cremation

Adults	615
Youth (age 6 to 17).....	395
Children (age 5 and under)	No Charge

After Hours and Expedited Cremations.....	175
Witness Cremation.....	140

Children, Infants & Youth

Ages 5 and Under	No Charge for Our Basic Services and Facilities
(services not included: Stationery, Reception, Weekend/Holiday Overtime)	
Ages 6 to 17.....	Regular Professional Fees are Reduced by 35%

2. MERCHANDISE

CASKETS: Caskets include containers for burial, cremation and shipping. Caskets for burial vary in different materials, they include, Metal, Hardwood, Environmental, Veneer, and Cloth covered. Cremation containers range from simple cost effective options to full hardwood caskets. Containers for shipping can be organized from a wide variety of caskets and can also include cost effective options as well. For more information on caskets please see www.piersons.ca.

METAL - STANDARD SEALING

Lincoln Copper	10,995
Golden Midnight – 18 Gauge	6,700
Primrose - 18 Gauge	6,385
Liberty – 18 Gauge	5,950
Ebony – 18 Gauge.....	5,595
Atlantic - 18 Gauge.....	5,275
Farmstead – 18 Gauge	4,225
White Pearl Rose - 18 Gauge.....	3,975
Grace Orchid - 20 Gauge	3,850
Going Home - 20 Gauge	3,765
Treemont Coppertone - 20 Gauge.....	3,700
Dalton Series – 20 Gauge	2,600
Scorpio – 20 Gauge.....	2,450
Albany Grey – 20 Gauge	2,425

HARDWOOD

Princeton Crane.....	10,500
Morgan Cherry.....	10,250
Michelangelo Maple	6,800
Woodstock Oak.....	6,500
Canterbury Oak.....	5,995
Elizabeth Ash.....	5,300
Dominion Maple	5,195
Maxima Oak.....	4,995
Homeward Poplar	4,785
Stonegate.....	4,725
Sunset Oak	4,645
Barnwood Oak	4,560
Highfield Poplar.....	4,495
Westfield Poplar.....	4,375
Champlain Cherry	4,225
McKenzie.....	4,125
Ivey	4,075
Stewart Ash.....	3,995
Cameo	3,795
Timberland.....	3,650
Royal Ash	3,565
Ashton Wood Bar	3,275

ENVIRONMENTAL & VENEER

Logica - <i>Environmental</i>	3,100
Fulton Flat Top Ash.....	2,995
Burlington Select	2,895
Natura - <i>Environmental</i>	2,800
Parwood Walnut	2,600
Diamond Aspen	2,175
Hudson Select	1,995

CLOTH - TAPESTRY

#15 Cloth	2,500
(Beige or Grey Ventura; Blue Felt; Green Velvet)	
# 5 Caskenette – Cloth.....	1,995
Faith Ultralite - Cardboard – Cloth.....	1,460
#2 Flat Top - Cloth	1,200

OVERSIZE

Maxi Poplar – 30”/27”	6,250/4,975
Bristol Poplar – 27”	6,250
Vista Poplar – 27”	4,975
Parwood – 25”	3,675
Ultra – 32”/27” (metal).....	2,995/2,425
#13 Toledo Grey – 27”	2,345
#2 Flat Top – 27”	1,575

CREMATION, SHIPPING & OTHER

Horizon Birch	1,000
Belmont Birch.....	660
Covered Cremation Case	330
Cremation Tray	185
A1 Shipping Container	655
Metal Casket Liner	800
Metal Casket Liner with Window.....	1,175
BioSeal	375
Air Tray & Carton	335
Plywood Shipping Box	725

CEREMONIAL

Winfield.....	1,255	1,555	1,755
Dominion.....	1,525	1,825	2,025

CREMATION URNS: Over many years of helping families choose appropriate urns for their loved ones, we have carefully studied what families choose and why. Here are some of the considerations that families make when selecting an urn: beauty; a focal point for a memorial celebration; suitable for burial, placing in a columbarium, scattering, or keeping at home; a small keepsake; biodegradable; personalized with names, dates and images; inexpensive; unique; feminine/masculine. For more information on urns please see www.piersons.ca. Prices start at \$20 and range as follows: Wooden urns from \$185; Stone and Metal from \$325; and Keepsake urns from \$45.

OUTER BURIAL CONTAINERS (VAULTS SUPPLIED WITH TENTS):

Why use an outer burial container?

While some cemetery regulations require a burial container others leave the choice up to you. An outer container is intended to protect the casket and its precious contents. It does this in two ways. If the receptacle seals, it will prevent any outside elements from penetrating the casket. If the outer burial container is sturdy enough, it will also shield the casket from the enormous crushing forces that the earth, heavy machinery and tamping process exerts on the casket. It may also prevent the grave from sinking over time. The following outer burial containers should suit a variety of tastes and budgets.

Calgary Wilbert Vaults:

TRIPLE REINFORCED VAULTS

The Wilbert Bronze Vault 22,500
Wilbert's strongest and finest vault is meticulously handcrafted to unsurpassed standards. It is the only vault that is triple reinforced. Constructed of high-strength concrete it is reinforced with a high-impact ABS interior and an ABS Marbleon® exterior. The cover is completely encased in bronze with a solid cast nameplate on the carapace.

CONCRETE LINERS

The Monarch Liner (no tent) 1,850
The Monarch concrete grave liner does not have any interior protection. It is a simple outer case consisting of reinforced concrete with a sealing convex top.

Concrete Box Liner (no tent) 1,300
Child (19X45) 950
Muslim Concrete Box Liner 1,675
Reinforced concrete box with a flat cover.

OTHER CHARGES

Overtime – Saturday, Sunday: 250

Holidays: 650.00

Out of town mileage: \$3.00 per km.
one way

Calgary Burial Vaults:

PROTECTIVE VAULTS

Triguard's reinforced concrete with arched cover and thermoformed polymer liner interior.

Trilogy Tier 1	2,850
Trilogy Tier 2	2,450
Estate	2,250

Out of town Mileage 1.70 per km one way

FLOWERS:

Pierson's Flower Gallery creates lovely floral tributes for all occasions and specializes in sympathy arrangements. All flowers are guaranteed to be beautiful and fresh. Casket sprays are designed to grace the casket whether the casket be open or closed. Arrangements are also available for memorial services. Wreaths, crosses, baskets, vases and other containers assist in creating a beautiful atmosphere for the service. Arrangements are available in silk as well as fresh flowers. Prices are seasonal and depend on the specific flowers chosen (Roses, carnations, tropical, etc.). Fresh flower arrangements range in cost as follows: casket sprays from \$ 195; wreaths from \$ 125; arrangements from \$ 50. Arrangement and design options can be found on their website www.flowergallery.ca.

Mar 13, 2017

DOUBLE REINFORCED VAULTS

All four Wilbert Triune® burial vaults feature the same high-strength concrete construction reinforced with high-impact ABS Trilon®. The vaults differ in the type of metal liner used to complete the interior of the vault and the exterior of the cover.

The Bronze Triune Vault 8,150
Bronze's timeless beauty and depth of richness is seldom matched by any other metal. The carapace features accent bars and special emblems.

The Copper Triune Vault 7,450
Copper's beauty and durability make it a fine material for vault construction. A customized name plate and emblem add to its attractiveness.

The Stainless Steel Triune Vault or The Cameo Rose Vault 6,550
Stainless Steel is a strong, attractive and affordable finish. The Triune employs brilliant stainless steel while the Cameo Rose features a brushed, more feminine finish. Both offer your choice of special emblems and name plates.

SINGLE REINFORCED VAULTS

Venetian Vault 3,750
The Venetian vault is constructed of high-strength concrete and lined with ABS Marbleon®. Created to suggest gothic Venetian styling it features a Marbleon design on the cover for a rich look.

The Continental Vault 2,850
The Continental vault is constructed of high-strength concrete lined with Strentex®. It features a two toned finish, decorative handles, a name plate and emblem of your choice.

The Monticello Vault 2,500
Monticello vault is an entry level, single-reinforced burial vault, constructed of high-strength concrete lined with Strentex. It is available in a selection of colours with your choice of name plate and emblem.
Also available in the following sizes:
Oversize (34X90) 3,050
Child (20X64) 2,150

WOOD LINER

Plywood Rough Box 595

CONCRETE LINERS

Triguards reinforced concrete with domed lid.

Oversize Premiere.....	2,500
Premiere	1,750
Standard	1,450
Grave Liner	1,200

Weekend overtime 250

PIERSON'S FLOWER GALLERY 403-248-2400

3. DISBURSEMENTS:

As mentioned in the overview, disbursements are funeral costs that are not associated with the funeral home. We have highlighted a few of these items for your information. As the funeral home has no control over these costs, we encourage you to discuss these items with your funeral director who has valuable information specific to your needs.

CEMETERIES

Cemetery charges consist of the property costs and interment (grave opening and closing) fees. There are three cemetery operators in Calgary; The City of Calgary, The M.D. of Rocky View and the Memorial Gardens Group. In the Calgary Area, Cochrane, Airdrie and Okotoks all have cemeteries that are operated by their respective town administrations. As a rule, cemeteries operated by governmental organizations are more reasonably priced than their corporate counterparts. Whether traditional burial or cremation is chosen as the final means of disposition, local cemeteries now offer a wide variety of options for families to select. Cemetery offerings and fees vary widely and are almost always billed directly to the family. It would be wise to speak to your funeral director who is familiar with all the local cemeteries and the options available.

NEWSPAPER NOTICES

Newspaper notices (obituaries) let the public know that the death has occurred and when services will take place. They also make the death a matter of public record and can aid in tracing family histories in the years to come. The preparation of obituaries and coordination with the newspaper is included in the funeral home's basic service fee. The price of the actual obit is billed to the family at cost. The funeral home receives a discount from the local newspapers so there is an advantage to having the funeral home deal with the newspaper on your behalf.

CATERING

For receptions in our Forest Lawn Chapel following the funeral service a caterer is available to assist you. The rates are as low as \$7.00 per person. Pierson's caterer offers buffet luncheons with fresh rolls, meat and cheese trays, sandwiches, vegetables, salads, warm appetizers, dessert trays, and condiments. Other catering options are available including food trays from our local grocery stores. Please

contact your funeral director for full details and options available.

HONORARIA

An honorarium is a payment made to a professional who performs a service on behalf of the family but has no set fee. This fee is normally paid by the funeral home upon consultation with the family and billed along with the other funeral charges. A sample of who would receive a payment and a guideline of what would be considered an acceptable starting range would be as follows:

- Clergyman - \$300 minimum
- Church - varies
- Organist - \$125 minimum
- Soloist - \$125 minimum
- Bagpiper - \$175 minimum

TRANSPORTATION

If a death has occurred away from home, there will be transportation fees to repatriate the remains. There may also be fees from the local funeral home at the place of death.

Our society is so mobile that many people will travel to attend a funeral service. While these expenses are rarely shown on the funeral account, they certainly do contribute to the overall cost of a funeral. For those traveling by air for a funeral, please enquire about a "Compassionate Travel Discount" which is available through many airlines. We provide the necessary documents to assist in receiving these discounts.

GOVERNMENT CERTIFICATES

Government certificates are needed only in special circumstances. Nearly all agencies which need proof of death (Death Certificate) to settle an estate will use the "Funeral Director's Statement of Death," a number of which are included in your basic service fee. Your funeral director can let you know if other certificates are needed and how much they cost.

PRE-PLANNED FUNERALS:

A funeral should be a reflection of a person's life, a final tribute that will leave surviving friends and loved ones with memories they can treasure for years to come. What better way to make certain that your own funeral is just that than to plan it in advance for your family?

Our funeral home's professional staff counsels people just like you every day, explaining all of the options and choices that have to be made. They can help you make those tough decisions wisely and help spare your family unnecessary anxiety, inconvenience and expense.

There are monthly, semi-annual or yearly payment plans available to suit any budget. You will be pleased to note that a pre-paid funeral will lock in the cost against future inflation. A Pierson's Funeral Service Pre-planning Counselor or one of our Funeral Directors would be pleased to offer you more information on any of our preplanning products. Call our office at 403-235-3602 for more information.

CHOICES RELATED TO PAYMENT

To lose someone you love is a devastating human experience. It can be traumatic and seriously impact one's judgment. Therefore, it is important to be realistic with respect to funeral expenditures. We do not want your choices to be more than is affordable nor less than you would like to arrange. What is important is that the arrangements be in keeping with your wishes and budget. We believe in the recognition and meaningful celebration of a life that has been lived and will assist in creating an appropriate service to meet your needs. For your convenience, we accept the following methods of payment:

1. **Third Party Items** – Payment for clergy, church, organist, newspaper notices or other third party items is required in the form of a cheque or cash before the funeral service because each of these requires payment when their service is provided. Your Third Party items must be paid at the time of arrangements. Unfortunately, since these are not our charges, we do not accept credit card payments for these items.
2. **Funeral Account** – We are a family owned business that strives to treat every family we serve fairly and equally. In an effort to provide the finest services and merchandise possible while minimizing our cost to do so, we are dependent upon our clients for arranging payment at the time of arrangements.

Your Funeral Account may be settled as follows:

- A. This is a cash transaction. Payment may be made in cash, debit, personal cheque, bank cheque, money order, VISA, or MasterCard.
- B. We will accept assignment of insurance proceeds so long as the policy is assignable and verified prior to services.

In cases where the deceased's estate must stand the burden of paying the funeral expenses, we ask that family representatives pay the funeral expenses and file claim for reimbursement with the deceased's estate.

In all cases where total payment has not been received as agreed, a late payment penalty will be charged at the rate of 2% per month (26.82% per annum) on the unpaid balance.

Death Benefits and Government Assistance are often available from many agencies such as Canada Pension, Last Post Fund and Social Services (Alberta Employment Immigration and Industry). For families with a limited income and are in need of assistance please ask your funeral director who will assist in determining what funds are available and how to help access them.

OUR COMMITMENT TO YOU

Pierson's Funeral Service employs kind, principled and compassionate men and women who believe in personal service, kindness, integrity, and value. It is our core belief that the most valuable thing we own cannot be seen or touched - it is our reputation. It honours our business philosophy and reputation when you select us for your needs or recommend us to someone in need.

Every family we serve is sent a survey and asked to evaluate our services. Almost 100% of the surveys returned indicate that the family would call on us again or recommend us to others. Still we strive to be even better by making continual improvements in our staff, facilities and procedures.

The Pierson family has been serving Calgarians for 40 years. In a day of large funeral home conglomerates Pierson's is still a family owned and operated business. We've built our reputation on superior service at a fair and moderate price. A ceremony facilitated by Pierson's is a beautiful and meaningful tribute that honours the person who has died and, of equal importance, honours relationships with the living.

WHY HAVE A FUNERAL?

Funerals initiate the grieving process.

Acknowledges the importance of a life well lived

A personalized service allows mourners to remember and honour their loved one in ways that are special and meaningful

Serves as a gathering place for family and friends to give emotional support to one another

Provided closure for the bereaved

Confirms the reality and finality of the death

Encourages mourners to face the pain of their loss and express their thoughts and feelings.

Helps survivors better cope with their grief and assists in enabling them to move on with their lives.

Provides a context for expression of religious and other beliefs

Grief Shared is grief diminished - and grief denied is grief delayed



www.piersons.ca

403-235-3602